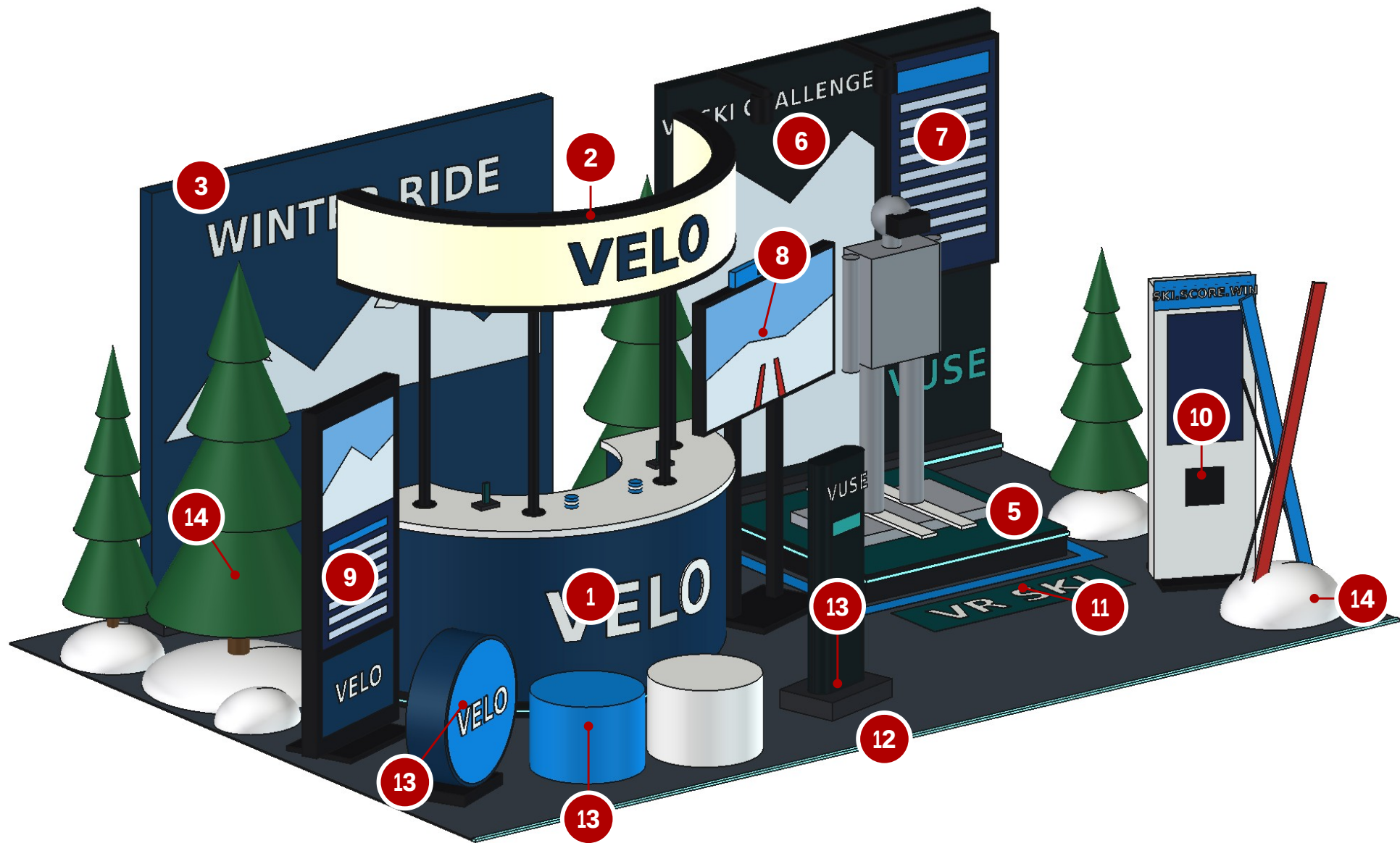


PREGLED TANDA / Booth overview (6 4 m)



LEGENDA / Legend

- 1

ank polukru ni pult
Bar counter half-round

str. 2
- 2

Tekstilna svjetle a kutija (luk)
Textile lightbox arch

str. 3
- 3

Printani zid iza anka
Printed backdrop behind bar

str. 5
- 4

Video zid 3 2 55" (opcija, umjesto 3)
Video wall 3 2 55" (option, replaces 3)

str. 6
- 5

VR podij sa skija kom plo om
VR podium with ski stance plate

str. 7
- 6

Printani zid VR zone
VR zone printed backwall

str. 8
- 7

Leaderboard ekran (na zidu)
Leaderboard screen (wall)

str. 9
- 8

FPV / pogled igra a ekran na stalku
FPV / 3rd-person screen on stand

str. 10
- 9

Totem: reklame + leaderboard
Totem: ads + leaderboard

str. 11
- 10

Registracijski kiosk (opcija)
Registration kiosk (optional)

str. 12
- 11

Podne naljepnice
Floor stickers

str. 13
- 12

Tepih zona 6 4 m
Carpet zone 6 4 m

str. 14
- 13

Rekviziti: Velo, Vuse, taburei
Props: Velo, Vuse, poufs

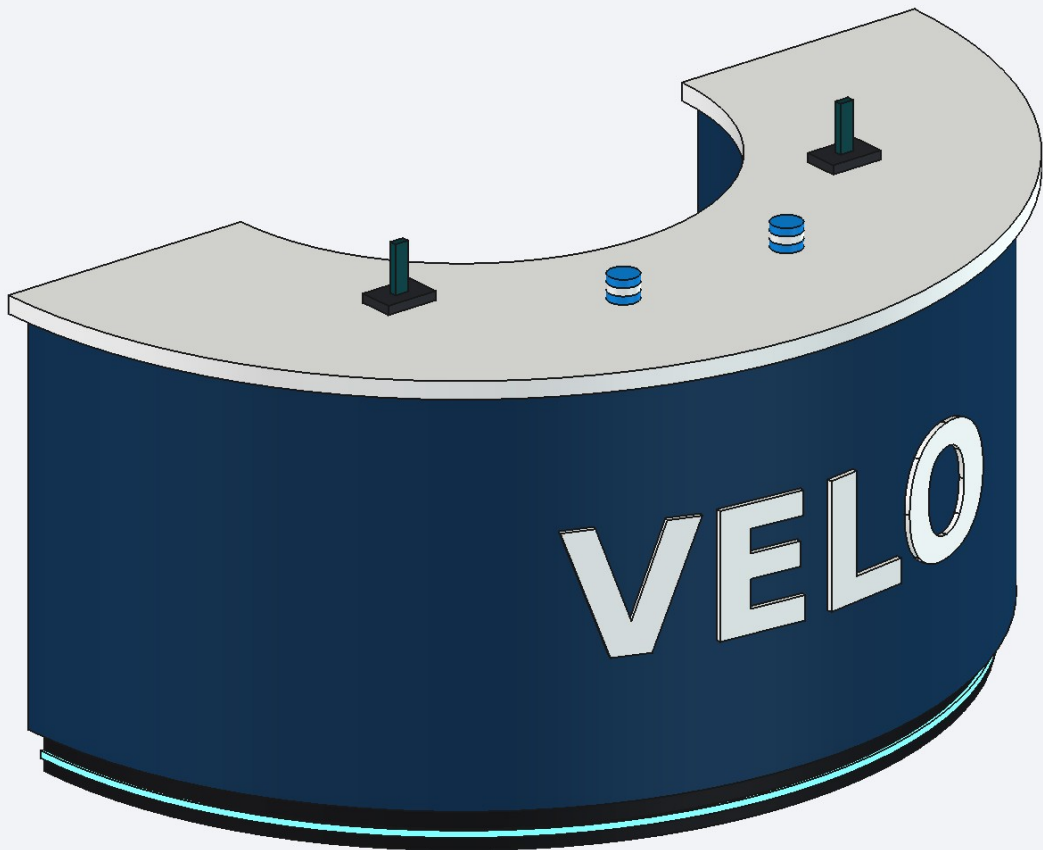
str. 15
- 14

Rekviziti: skije, borovi, snijeg
Props: skis, trees, snow

str. 16

Raspored prati BAT-ov koncept, izveden na om opremom. Sve mjere su konceptualne (iz FreeCAD modela). Broj 4 nije vidljiv na slici to je opcija umjesto zida 3.
Layout follows BAT's concept, built with our kit. All sizes are concept values (from the FreeCAD model). No. 4 is not shown in the image it is an option replacing wall 3.

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

Plo a (vrh) / Top	2300
Tijelo / Body	2200
Dubina / Depth	1150
Visina pulta / Counter height	1050
Sokl / Plinth	100

TA JE / What it is

Polukru ni pult u sredini tnda, ravna strana prema nazad.
Half-round counter at the centre of the booth, flat side to the back.

Na plo i male Velo kutijice i Vuse ure aji na stalcima.
Small Velo tins and Vuse devices on stands on the top.

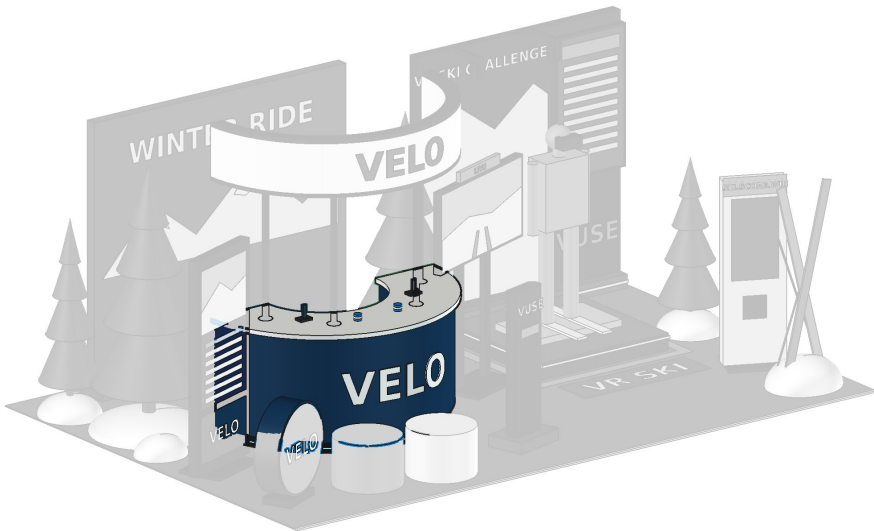
IZRADA I MATERIJALI / Build & materials

- Tijelo oblo eno printom (Velo plava + VELO logo).
Body wrapped in print (Velo navy + VELO logo).
- Bijela radna plo a, LED traka ispod ruba plo e.
White top, LED strip under the top edge.
- Crni uvu eni sokl s LED trakom.
Black recessed plinth with LED strip.
- Nosiva konstrukcija i materijal tijela: po BSC-u (TBC).
Carcass and body material: per BSC (TBC).

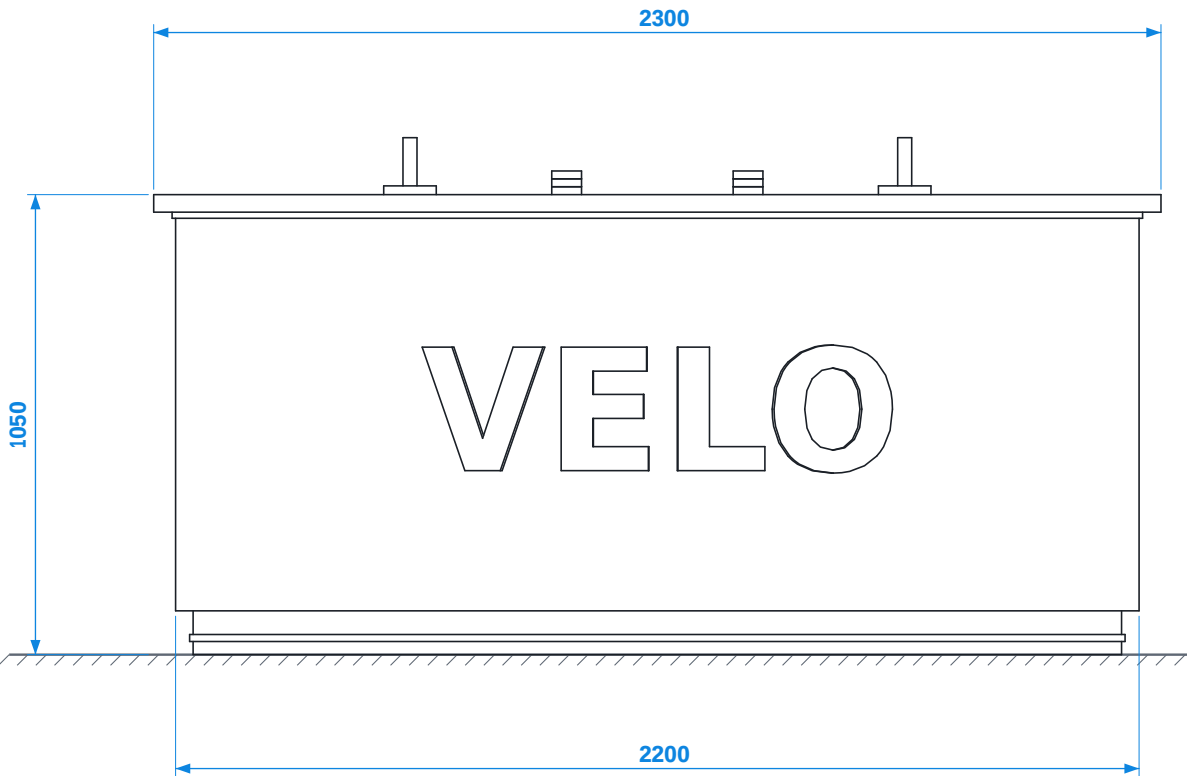
ULOGA U AKTIVACIJI / Role in the activation

Brand i proizvodna ta ka; nosi 4 stupa svjetle e kutije (2).
Brand and product point; carries the 4 posts of the lightbox arch (2).

GDJE NA TANDU / Where on the booth

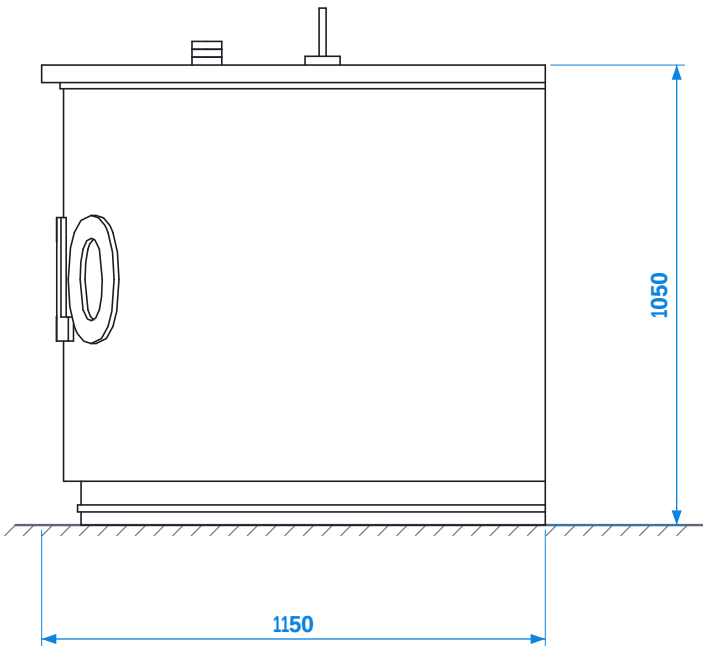


2D POGLED S MJERAMA / 2D view with dimensions



POGLED SPRIJEDA / FRONT VIEW

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:17 (A3)



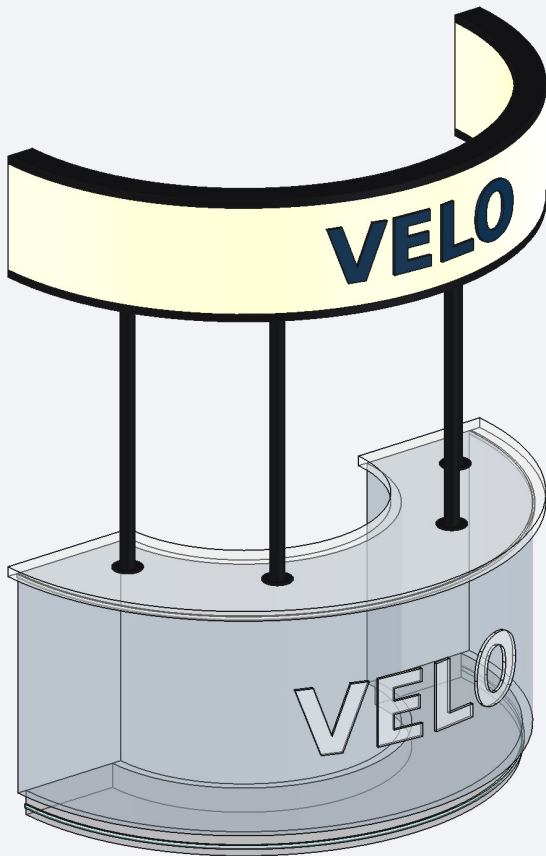
BO NI POGLED / SIDE VIEW

2

Tekstilna svjetla a kutija (luk) iznad anka

Textile lightbox arch above the bar

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

irina luka / Arch width	2300
Visina kutije / Box height	500
Dubina profila / Profile depth	120
Donja ivica od poda / Bottom edge AFF	2250
Gornja ivica od poda / Top edge AFF	2750
Stupovi / Posts	4 60, 1200

TA JE / What it is

Polukru na kutija s printanim tekstilom (VELO) koja svijetli iznutra.
Half-round box with printed textile (VELO), lit from inside.

Stoji na 4 stupa koji izlaze iz anka. Zamjenjuje vise i okrugli ekran iz BAT koncepta.

Stands on 4 posts rising from the bar. Replaces the hanging round screen in BAT's concept.

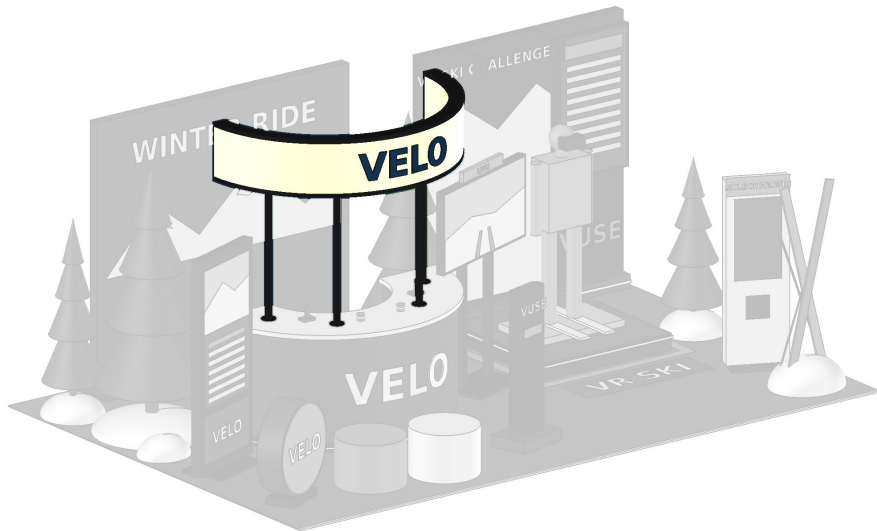
IZRADA I MATERIJALI / Build & materials

- Printani SEG tekstil (silikonski rub) utisnut u aluminijski profil.
Printed SEG textile (silicone edge) pressed into an aluminium profile.
- LED pozadinsko osvjetljenje unutar kutije.
LED backlight inside the box.
- U modelu tekstil naprijed i nazad (zatvoreno), crne bo ne kape.
In the model: textile front and back (closed), black end caps.
- Nova grafika = samo novi tekstil, ista konstrukcija.
New graphics = new textile only, same frame.

ULOGA U AKTIVACIJI / Role in the activation

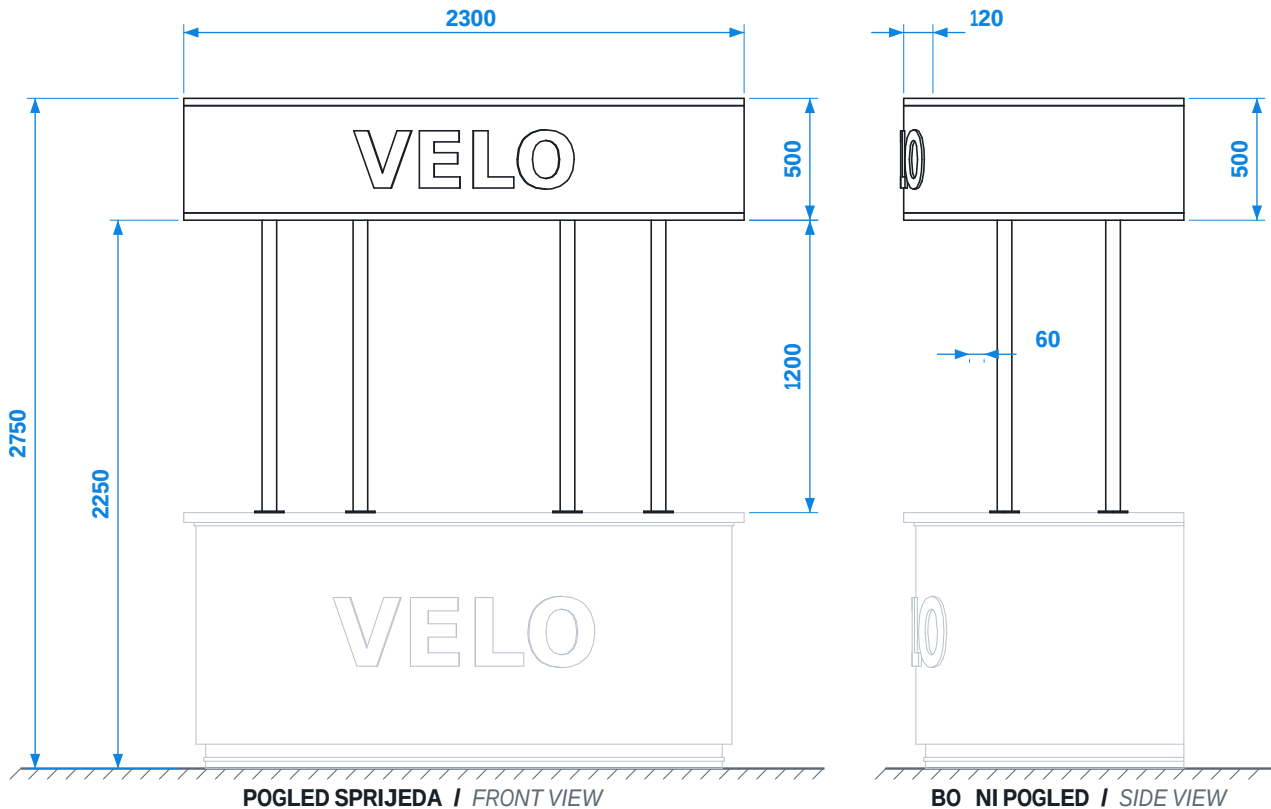
Glavni brand-element, vidljiv iz daljine. Detalj slojeva: sljede a strana.
Main brand element, visible from afar. Layer detail: next page.

GDJE NA TANDU / Where on the booth



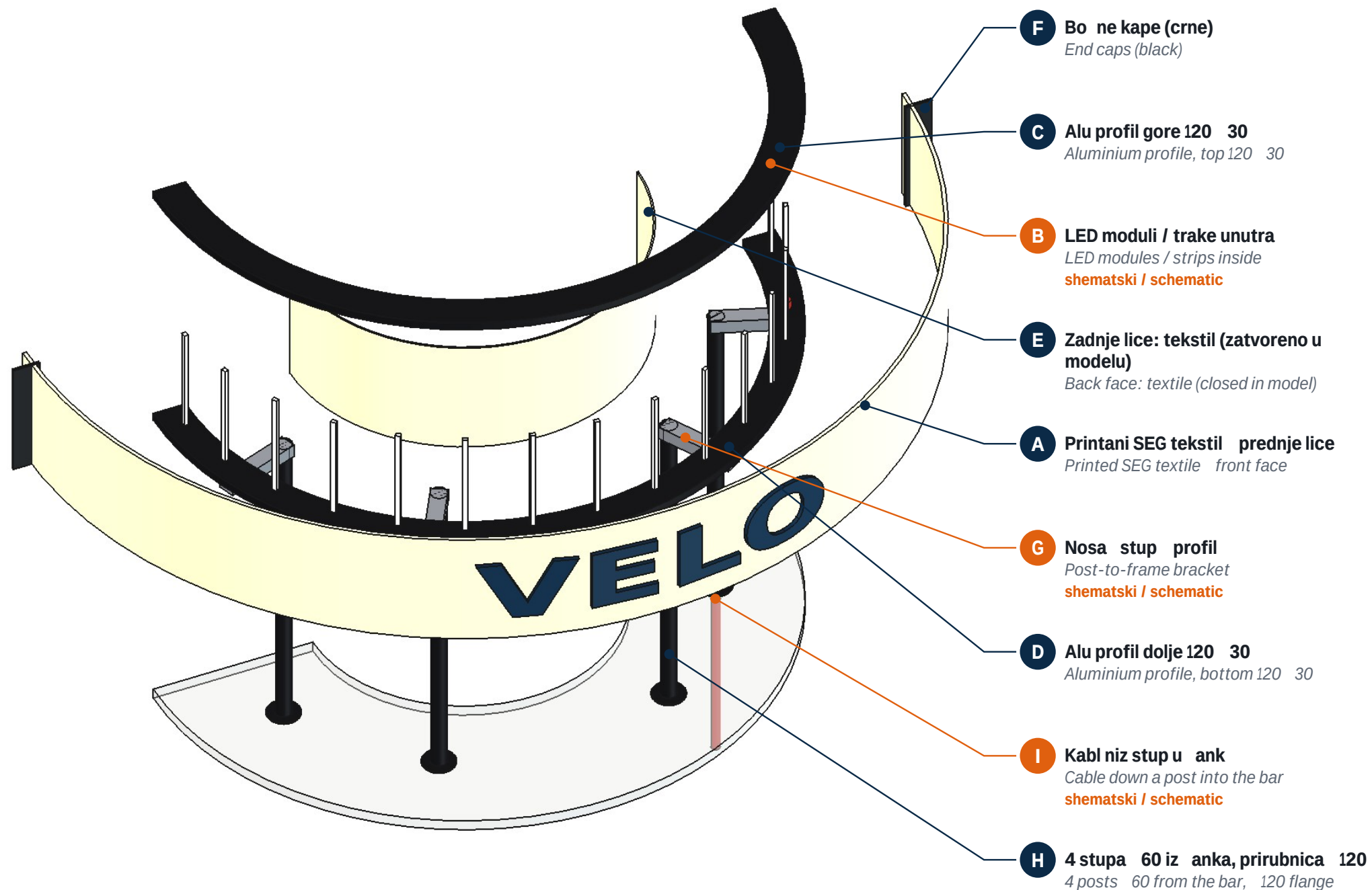
2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:31 (A3)



Konceptualni prikaz - ne predstavlja 100% kona ni izgled.
Conceptual visual - does not represent the final result 100%.

RASTAVLJENI PRIKAZ / Exploded view



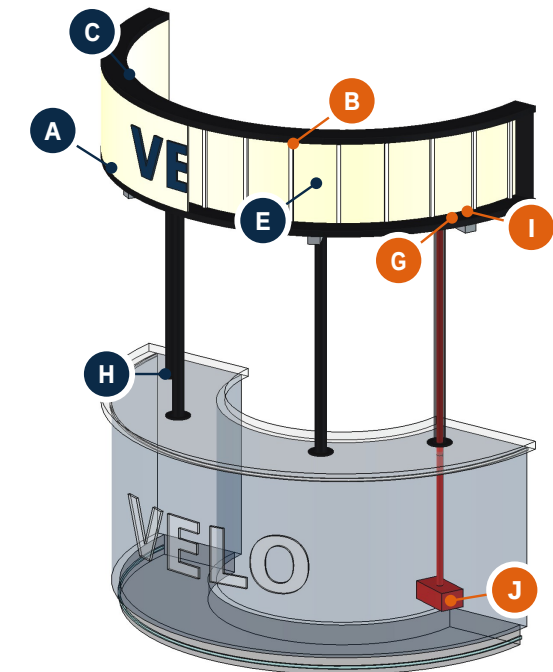
Narandasto = shematski (B, G, I, J): nije nacrtano u konceptualnom modelu prijedlog; detalj izvedbe po BSC-u.

Orange = schematic (B, G, I, J): not drawn in the concept model a suggestion; build detail per BSC.

Monta a: u modelu stupovi (r 850) zavravaju 150 mm unutar profila (r 1030) zato nosa G. Tekstil se mijenja bez alata (SEG rub u utor profila).

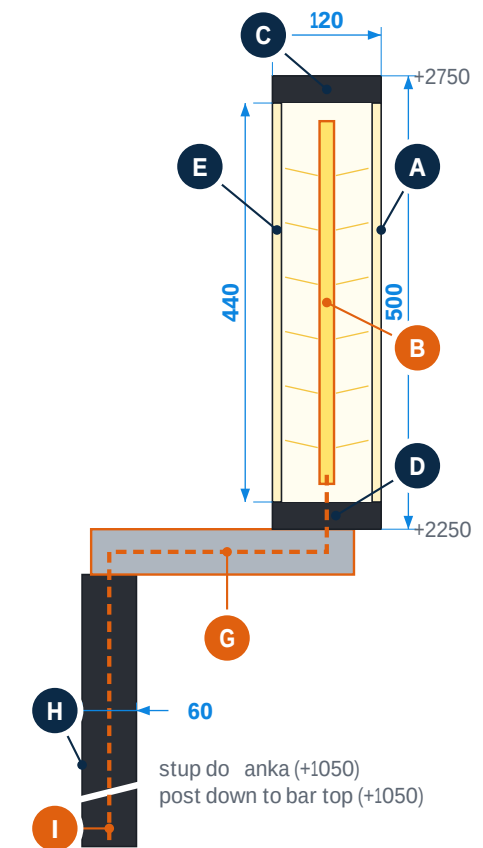
Mounting: in the model the posts (r 850) end 150 mm inside the profile (r 1030) hence bracket G. Textile swaps without tools (SEG edge into the profile groove).

PRESJEK DESNA POLOVINA OTVORENA / Cutaway right half open



J Napajanje u anku (prijedlog) / PSU inside bar (suggestion)

POPRENI PRESJEK KOD STUPA / Cross-section at a post



Mjere iz modela (mm); B, G, I shematski. / Sizes from the model (mm); B, G, I schematic.

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

irina / Width	2600
Visina ukupno / Total height	2400
Ram (tekstil) / Frame (textile)	2280 100
Sokl / Plinth	120 300

TA JE / What it is

Zimski motiv (planine, WINTER RIDE) iza anka.
Winter graphic (mountains, WINTER RIDE) behind the bar.

IZRADA I MATERIJALI / Build & materials

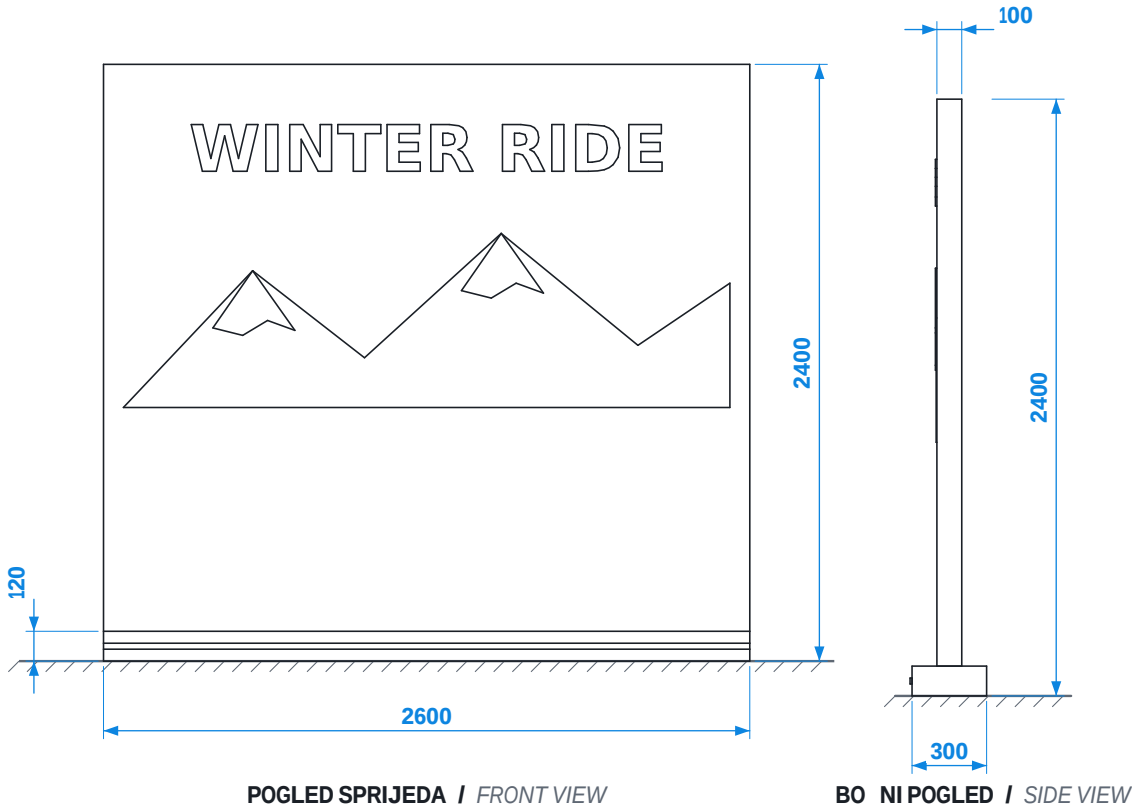
- SEG tekstilni print na aluminijskom ramu dubine 100.
SEG textile print on a 100 deep aluminium frame.
- Tamni sokl s LED trakom sprijeda (kao BSC-ov LG zid).
Dark plinth with LED strip at the front (like BSC's LG wall).

ULOGA U AKTIVACIJI / Role in the activation

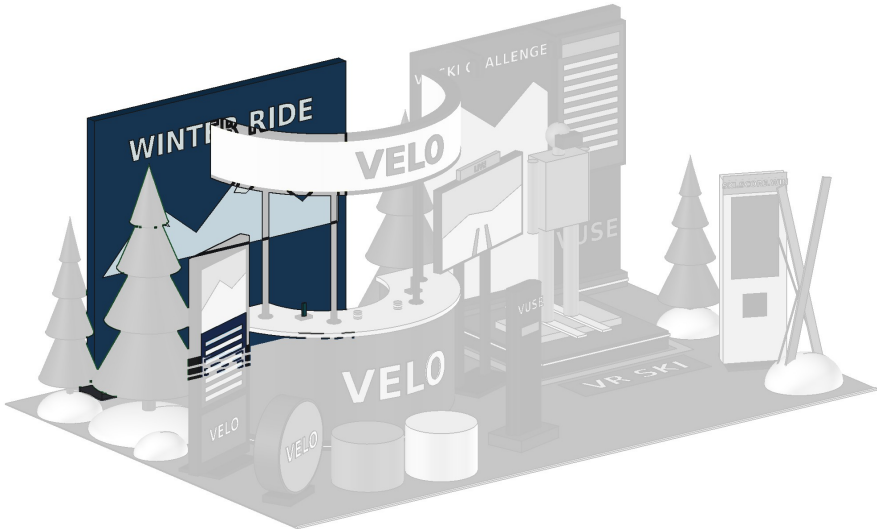
Pozadina za ank i fotografije. Alternativa: video zid (4).
Backdrop for the bar and photos. Alternative: video wall (4).

2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:30 (A3)



GDJE NA TANDU / Where on the booth

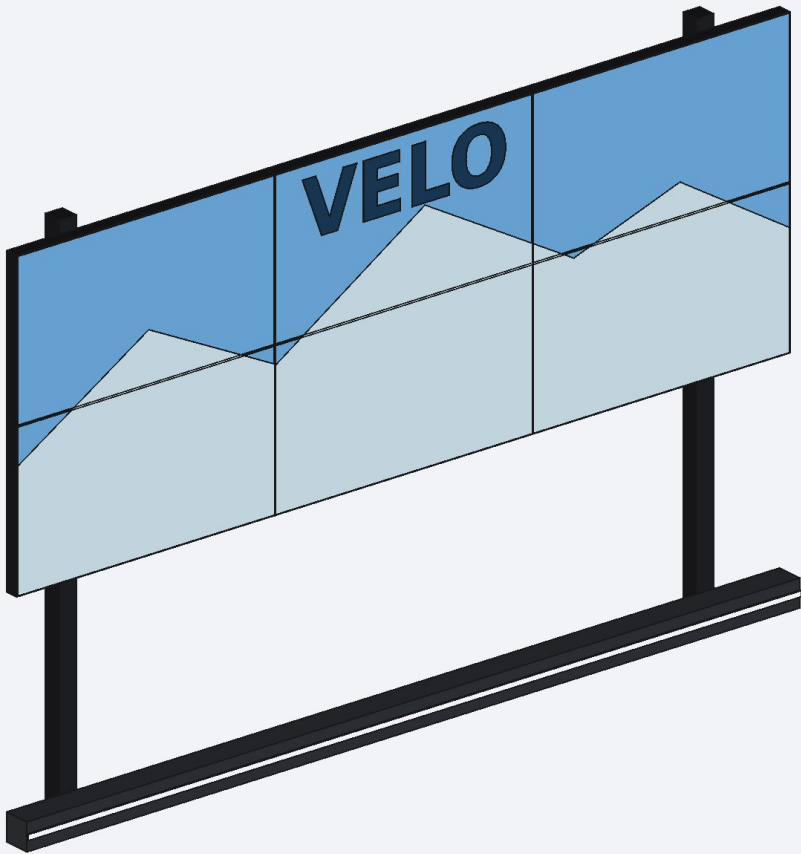


4

Video zid 3 2 55" (opcija)

Video wall 3 2 55" (option)

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

Ekrani / Screens	6 55", 1213 683
Ukupno / Overall	3639 1366
Donja ivica od poda / Bottom edge AFF	1000
Ram - stubovi / Frame uprights	2400
Sokl / Plinth	120

TA JE / What it is

est 55" ekrana bez razmaka, jedna slika rastegnuta preko svih.
Six 55" screens bezel-to-bezel, one image stretched across all.

Zamjenjuje printani zid (3) kad treba pokretni sadr aj.
Replaces the printed backdrop (3) when moving content is wanted.

IZRADA I MATERIJALI / Build & materials

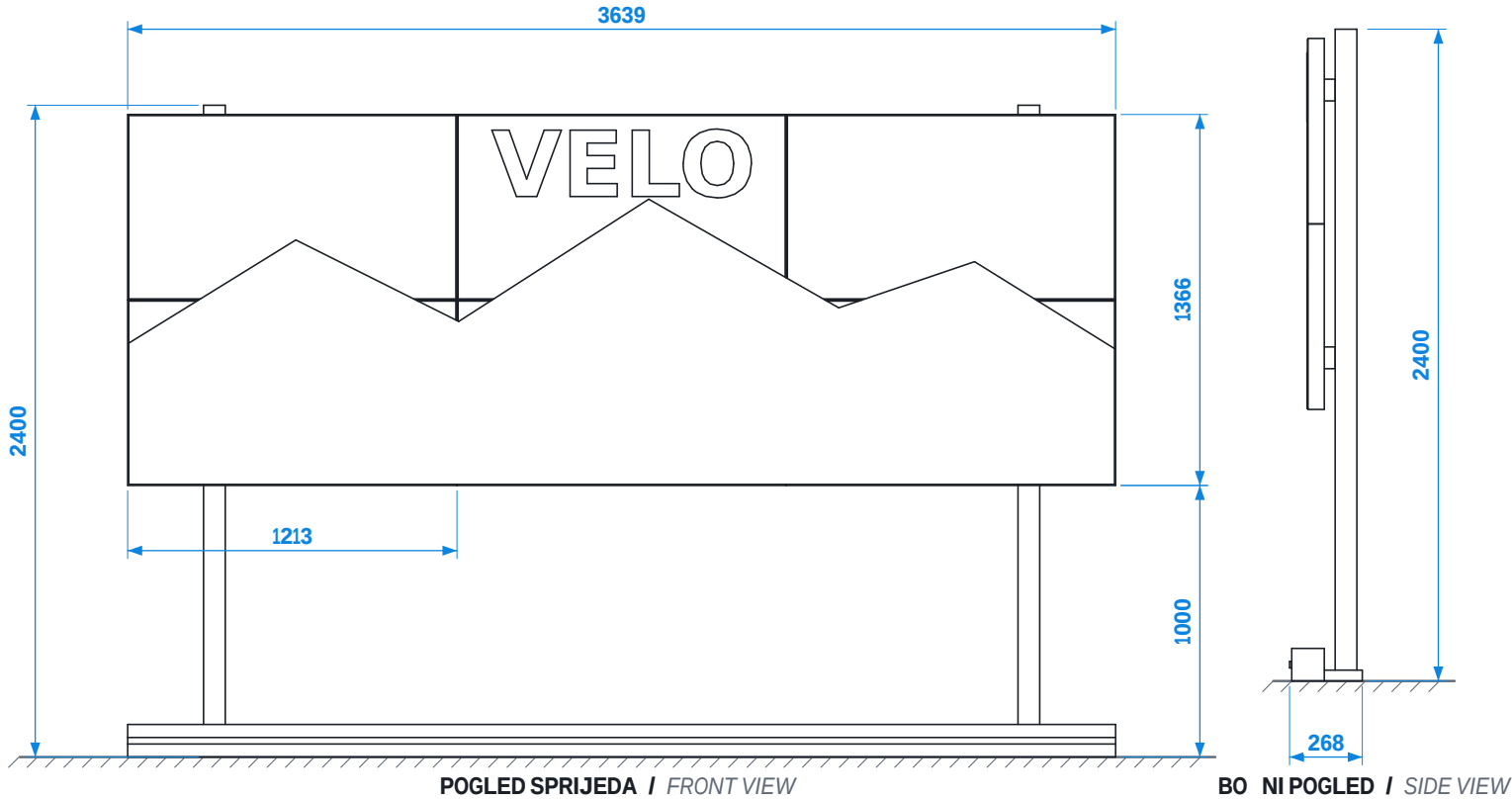
- Samostoje i ram: 2 stuba 80 80 + 2 horizontalne ine.
Freestanding frame: 2 uprights 80 80 + 2 horizontal rails.
- Ekrani na nosa ima, sokl s LED trakom ispred.
Screens on mounts, LED plinth in front.
- Svi izvori s jednog PC-a (stretch preko 6 ekrana).
All sources from one PC (stretched over 6 screens).

ULOGA U AKTIVACIJI / Role in the activation

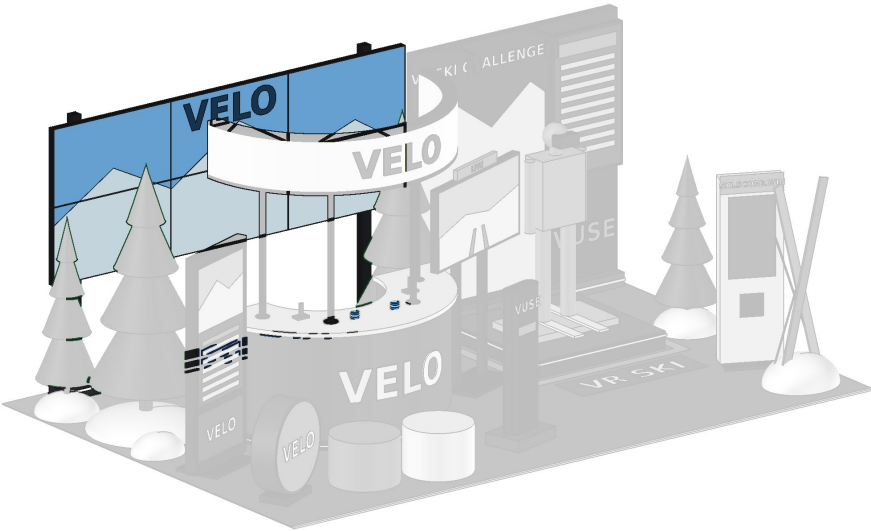
Reklame, igra i leaderboard u velikom formatu.
Ads, game and leaderboard in large format.

2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:28 (A3)



GDJE NA TANDU / Where on the booth varijanta umjesto 3 / variant replacing 3



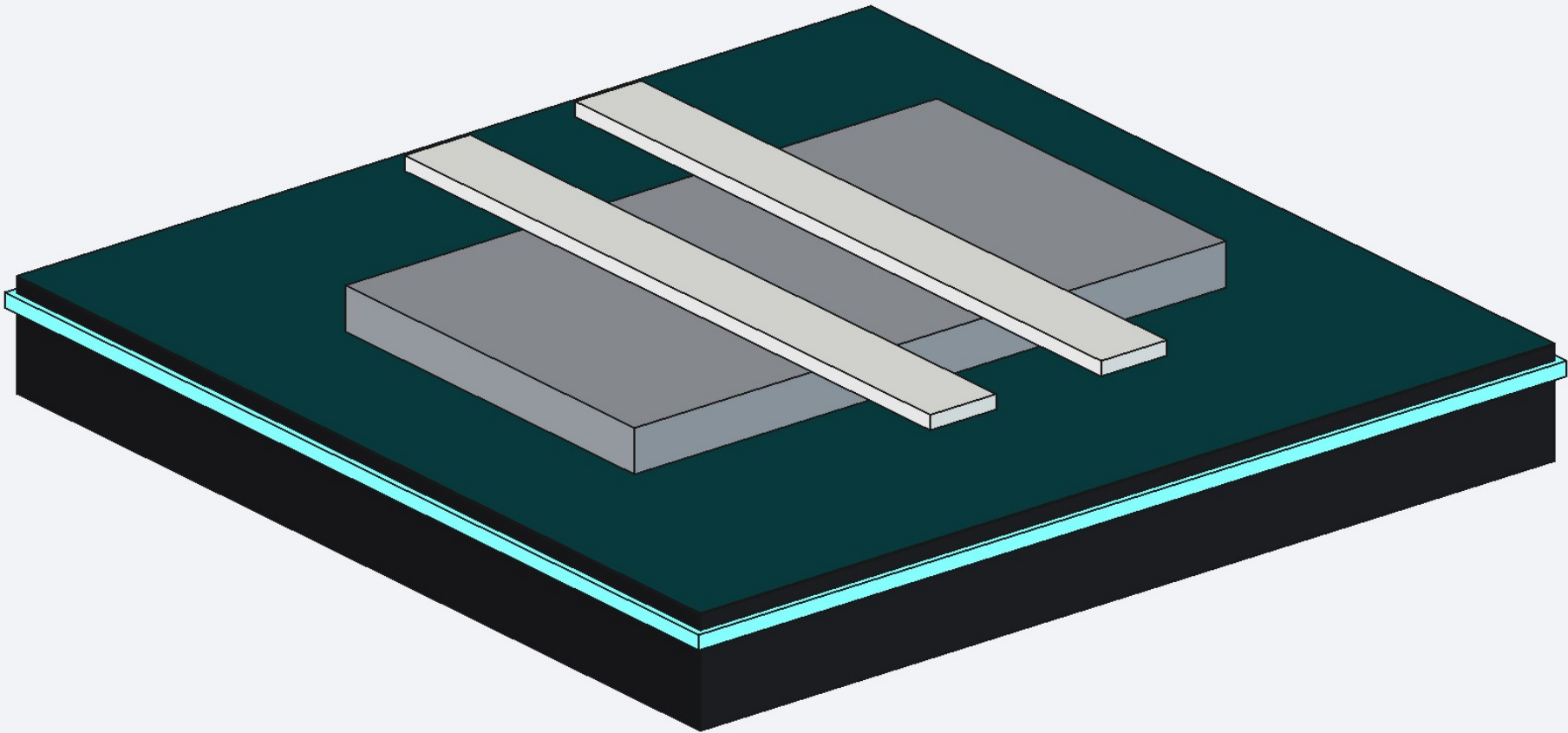
Konceptualni prikaz - ne predstavlja 100% kona ni izgled.
Conceptual visual - does not represent the final result 100%.

5

VR podij sa skija kom plo om

VR podium with ski stance plate

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

Podij / Podium	1300	1300, h 150
Plo a za stav / Stance plate	900	550 60
Staze za stopala / Foot pads	2	100 1000
LED rub / LED edge	1320, h 20	

TA JE / What it is

Niski podij: igra stoji u skija kom stavu s VR nao alama.
Low podium: the player stands in a ski stance wearing a VR headset.
Figura u 2D pogledu je samo za mjerilo (1,7 m).
The figure in the 2D view is for scale only (1.7 m).

IZRADA I MATERIJALI / Build & materials

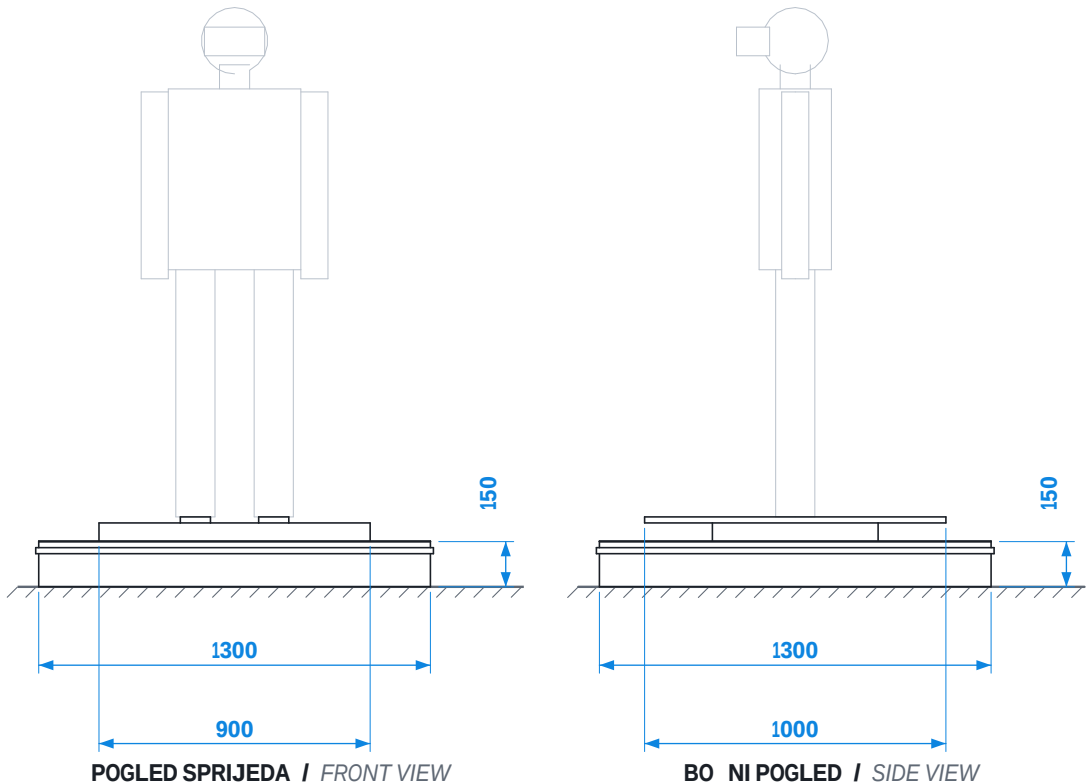
- Crni podij, LED traka po obodu.
Black podium, LED strip around the edge.
- Gornja ploha: printana folija (Vuse tirkiz).
Top: printed vinyl (Vuse teal).
- Aluminijska plo a za stav + 2 bijele staze za stopala.
Aluminium stance plate + 2 white foot pads.

ULOGA U AKTIVACIJI / Role in the activation

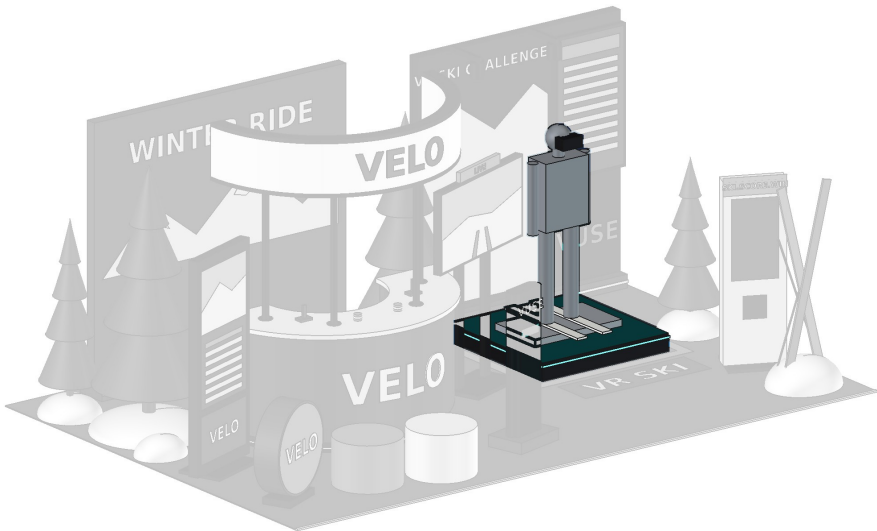
Srce aktivacije ovdje se igra VR Ski Challenge.
Heart of the activation the VR Ski Challenge is played here.

2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:25 (A3)



GDJE NA TANDU / Where on the booth



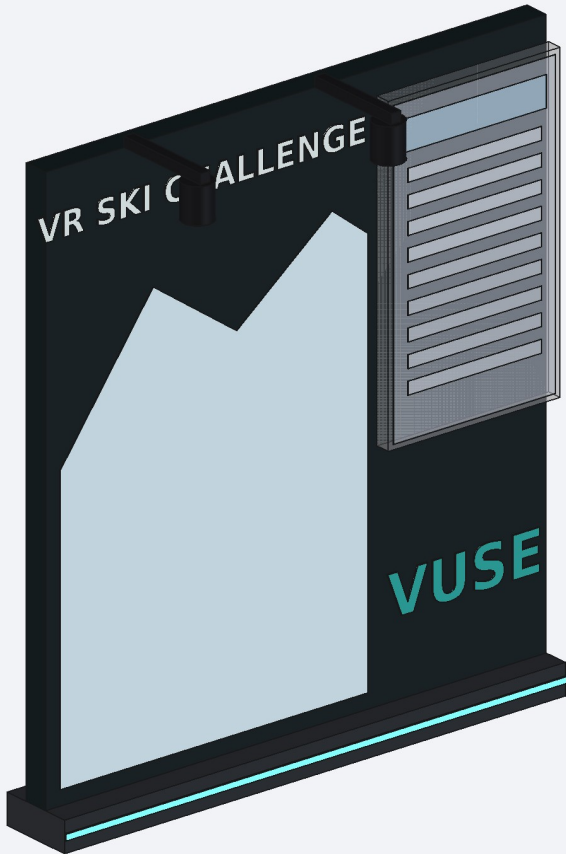
Konceptualni prikaz - ne predstavlja 100% kona ni izgled.
Conceptual visual - does not represent the final result 100%.

6

Printani zid VR zone

VR zone printed backwall

3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

irina / Width	2100
Visina ukupno / Total height	2400
Ram (tekstil) / Frame (textile)	2280 100
Sokl / Plinth	120 300
Reflektori / Spots	2 , krak 400 / arm 400

TA JE / What it is

Zid iza podija: padina, VR SKI CHALLENGE, VUSE.
Wall behind the podium: slope, VR SKI CHALLENGE, VUSE.

Na njemu je leaderboard ekran (7), ovdje prozirno.
Carries the leaderboard screen (7), shown ghosted.

IZRADA I MATERIJALI / Build & materials

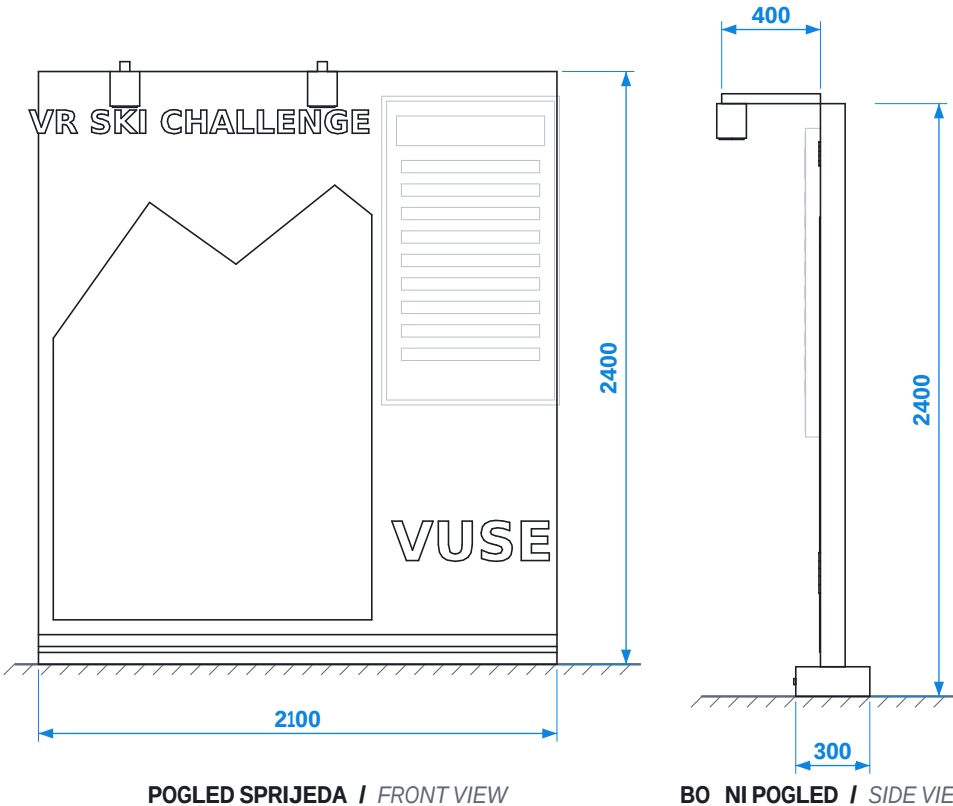
- SEG tekstil na aluminijskom ramu dubine 100.
SEG textile on a 100 deep aluminium frame.
- Tamni sokl s plavom LED trakom.
Dark plinth with blue LED strip.
- 2 spot reflektora na krakovima na vrhu zida.
2 spotlights on arms at the top of the wall.

ULOGA U AKTIVACIJI / Role in the activation

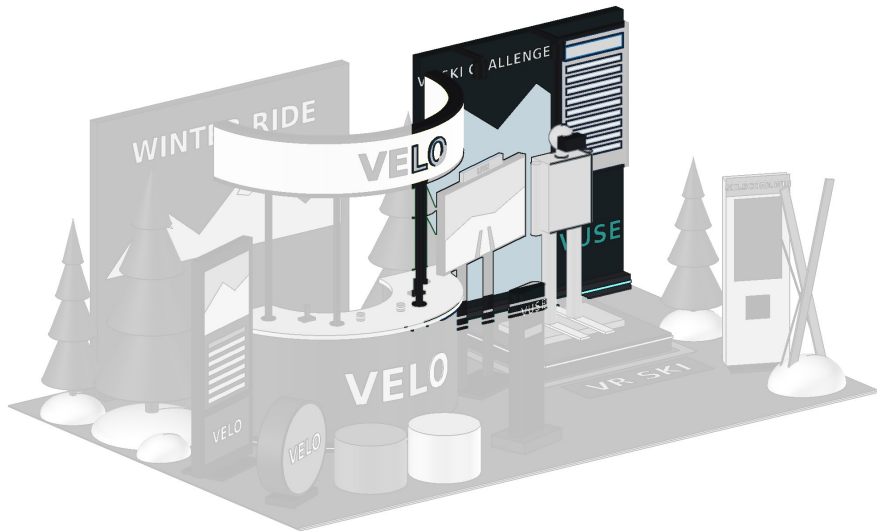
Brand pozadina iza igrača; reflektori osvjetljavaju igrača.
Brand backdrop behind the player; spots light the player.

2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, približno / Dimensions in mm, approximate M 1:31 (A3)



GDJE NA STANDU / Where on the booth



Konceptualni prikaz - ne predstavlja 100% konačni izgled.
Conceptual visual - does not represent the final result 100%.

7

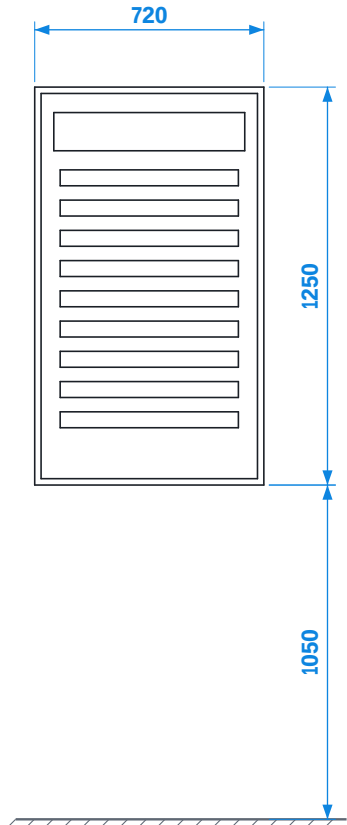
Leaderboard ekran (na zidu)
Leaderboard screen (wall-mounted)

3D POGLED / 3D view

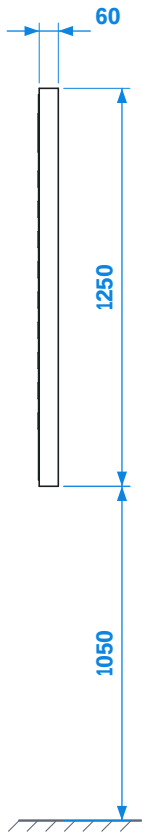


2D POGLED S MJERAMA / 2D view, dims

mm, M 1:24



POGLED SPRIJEDA / FRONT VIEW



BO NI POGLED / SIDE VIEW

MJERE (MM) / Dimensions (mm)

Ekran / Screen	55" uspravno / portrait
Ku i te / Housing	720 1250 60
Donja ivica od poda / Bottom edge AFF	1050
Gornja ivica od poda / Top edge AFF	2300

TA JE / What it is

Rang lista rezultata u ivo.
Live score ranking.

IZRADA I MATERIJALI / Build & materials

- 55" ekran uspravno, crno ku i te.
55" screen in portrait, black housing.
- Montiran na printani zid VR zone (6).
Mounted on the VR zone backwall (6).

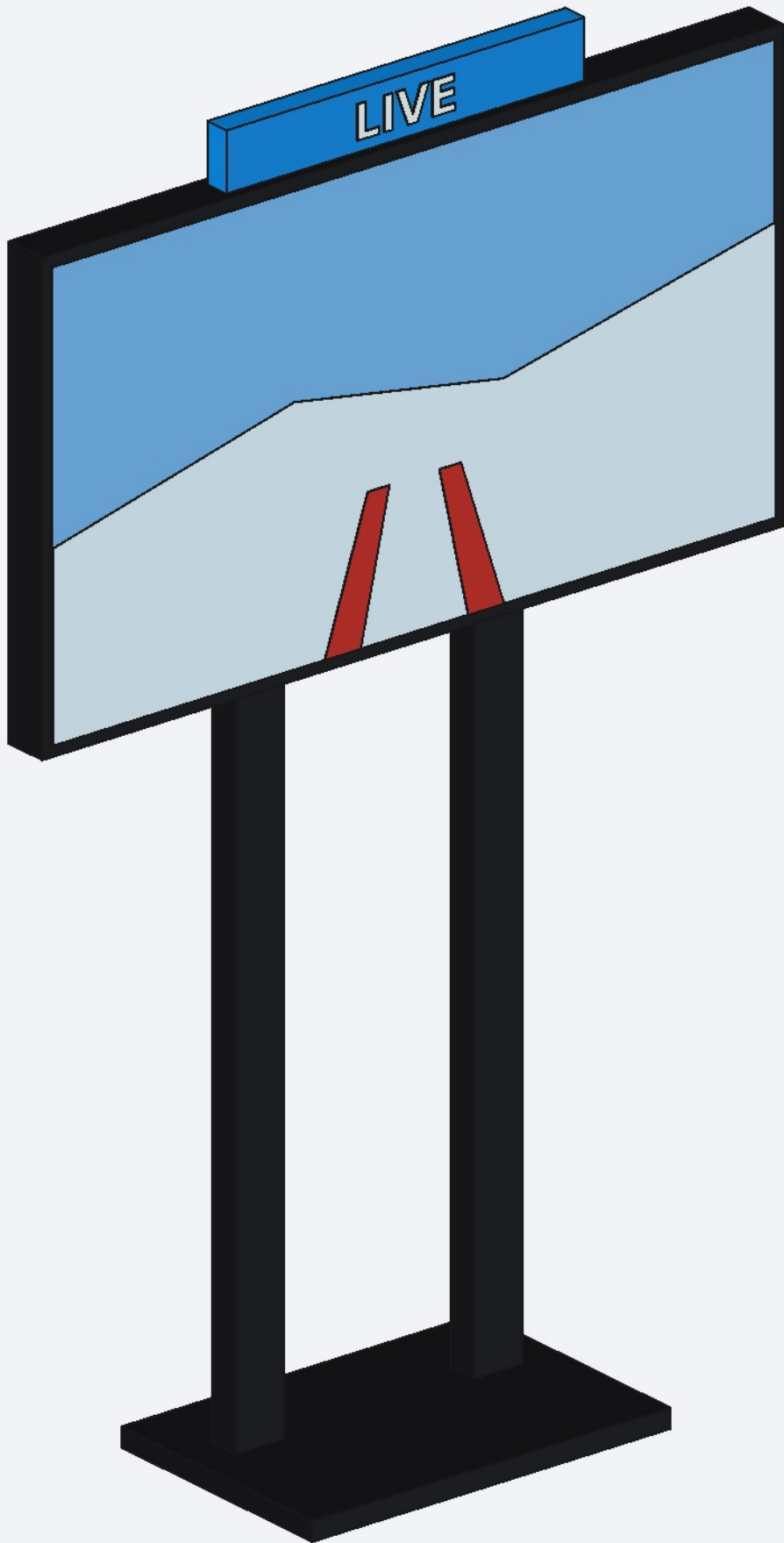
ULOGA U AKTIVACIJI / Role in the activation

Takmi enje: posjetioci vide svoj rezultat i rezultate drugih.
Competition: visitors see their own score and everyone else's.

GDJE NA TANDU / Where on the booth

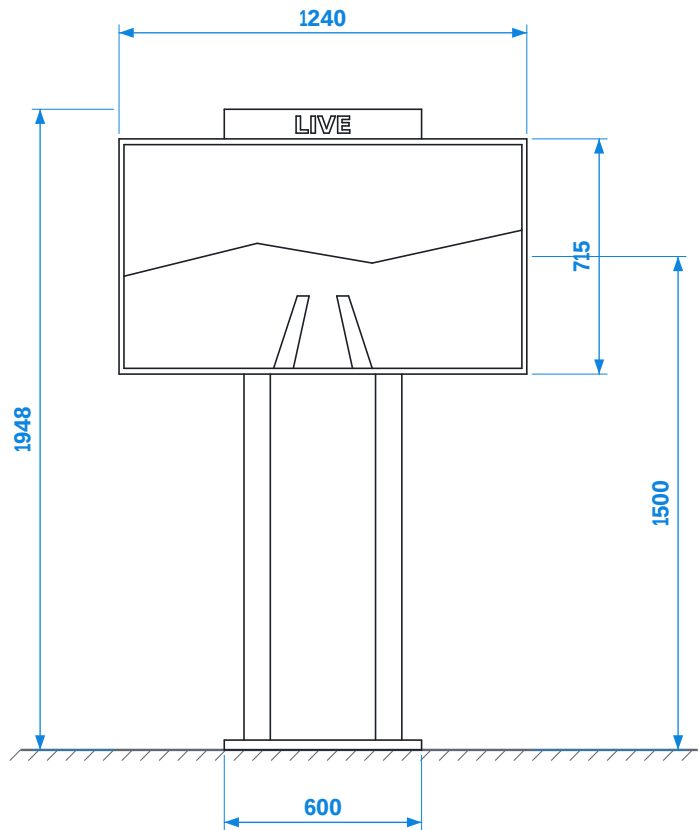


3D POGLED / 3D view

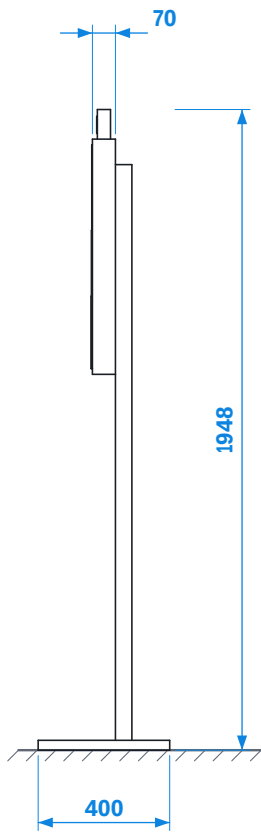


2D POGLED S MJERAMA / 2D view, dims

mm, M 1:23



POGLED SPRIJEDA / FRONT VIEW



BO NI POGLED / SIDE VIEW

MJERE (MM) / Dimensions (mm)

Ekran / Screen	55" polo eno / landscape
Ku i te / Housing	1240 715 70
Sredina ekrana od poda / Screen centre AFF	1500
Ukupna visina / Overall height	1950
Baza / Base	600 400

TA JE / What it is

Pokazuje ta igra vidi (FPV) ili 3D prikaz skija a.
Shows what the player sees (FPV) or a 3D view of the skier.
Okrenut prema prolazu tr nog centra.
Faces the mall aisle.

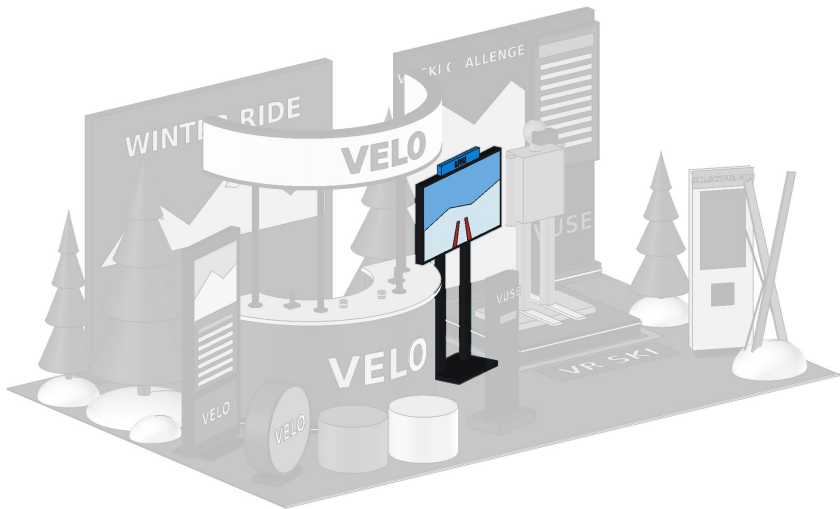
IZRADA I MATERIJALI / Build & materials

- Samostoje i mobilni stalak s 2 stuba.
Freestanding mobile stand with 2 uprights.
- 55" ekran u crnom ku i tu, plavi LIVE header.
55" screen in black housing, blue LIVE header.

ULOGA U AKTIVACIJI / Role in the activation

Privla i publiku: svi u prolazu vide vo nju.
Draws the crowd: everyone in the aisle sees the ride.

GDJE NA TANDU / Where on the booth

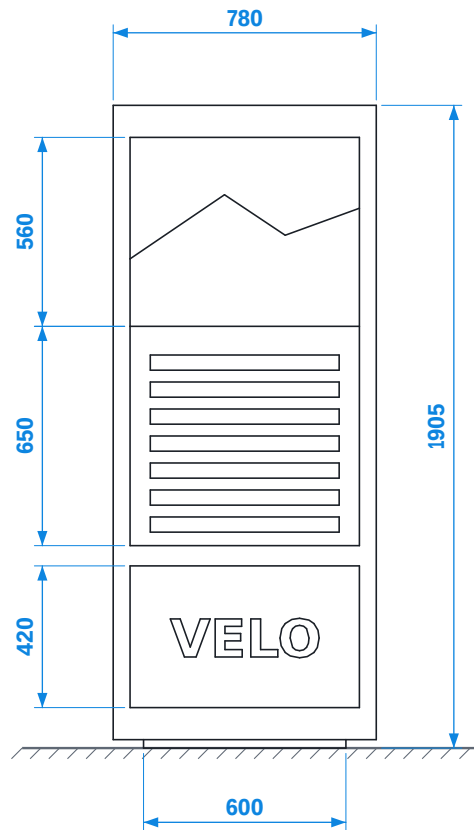


3D POGLED / 3D view

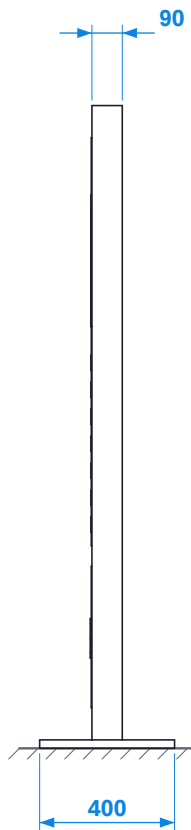


2D POGLED S MJERAMA / 2D view, dims

mm, M 1:22



POGLED SPRIJEDA / FRONT VIEW



BO NI POGLED / SIDE VIEW

MJERE (MM) / Dimensions (mm)

Ekran / Screen	55" uspravno / portrait		
Tijelo / Body	780	1880	90
Ukupna visina / Overall height	1905		
Baza / Base	600	400	25

TA JE / What it is

Samostoje i Saraya totem na lijevoj strani tnda.
Freestanding Saraya totem on the left of the booth.

Ekran u 2 zone: reklama gore, leaderboard dolje; ispod printani VELO panel.
Screen in 2 zones: ad on top, leaderboard below; printed VELO panel underneath.

Screen in 2 zones: ad on top, leaderboard below; printed VELO panel underneath.

IZRADA I MATERIJALI / Build & materials

- Saraya samostoje i 55" totem, crno ku i te.
Saraya freestanding 55" totem, black housing.
- Donji panel brendiran (print).
Bottom panel branded (print).

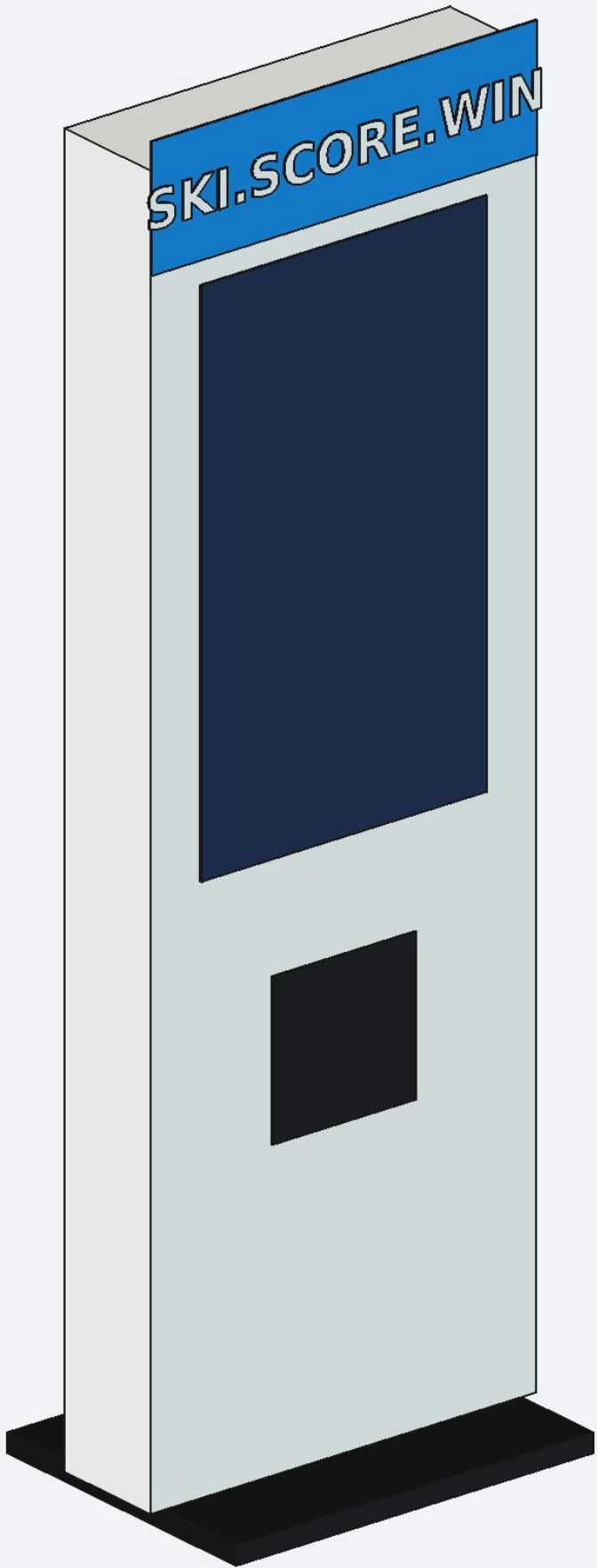
ULOGA U AKTIVACIJI / Role in the activation

Reklame i rang lista prema prolazu s lijeve strane.
Ads and ranking facing the aisle on the left side.

GDJE NA TANDU / Where on the booth

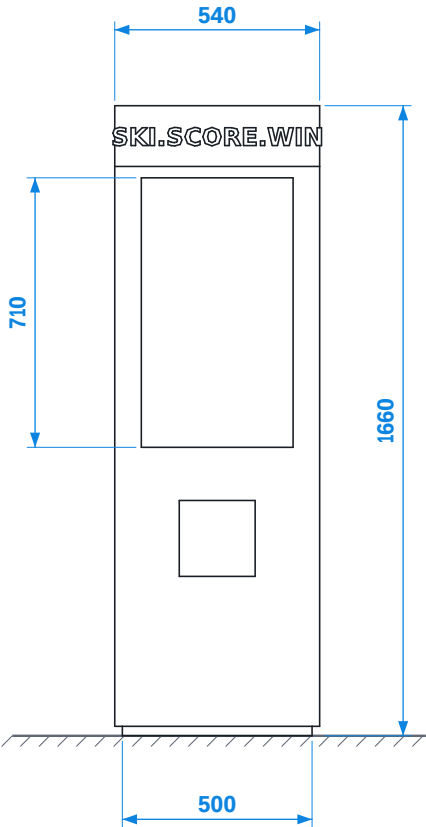


3D POGLED / 3D view

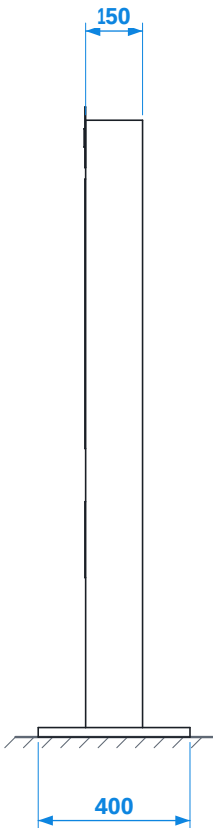


2D POGLED S MJERAMA / 2D view, dims

mm, M 1:20



POGLED SPRIJEDA / FRONT VIEW



BO NI POGLED / SIDE VIEW

MJERE (MM) / Dimensions (mm)

Ekran / Screen	32" touch, 400	710
Tijelo / Body	540	1600 150
Ukupna visina / Overall height		1660
Baza / Base	500	400

TA JE / What it is

Kiosk za prijavu igra a / QR registraciju.
Kiosk for player sign-up / QR registration.
Opcija prati bo ni panel iz BAT koncepta.
Optional mirrors the side panel in BAT's concept.

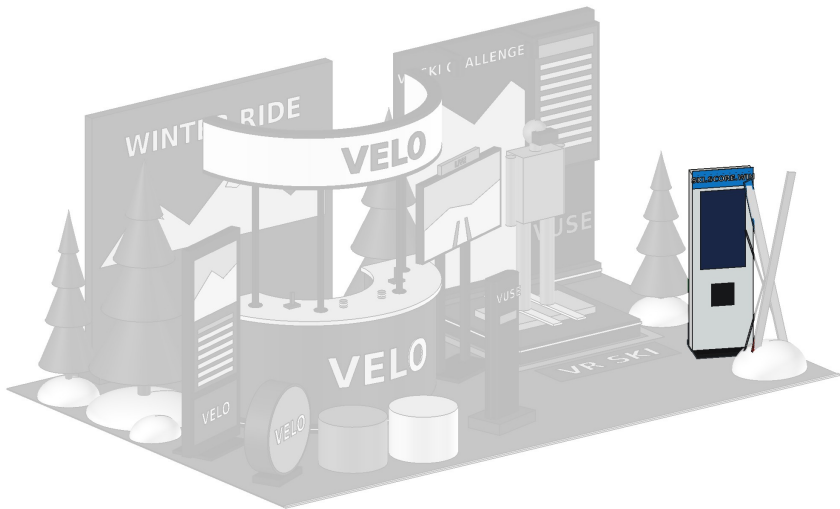
IZRADA I MATERIJALI / Build & materials

- Saraya kiosk, bijelo ku i te.
Saraya kiosk, white housing.
- 32" touch ekran, plavi header SKI.SCORE.WIN, QR panel.
32" touch screen, blue SKI.SCORE.WIN header, QR panel.

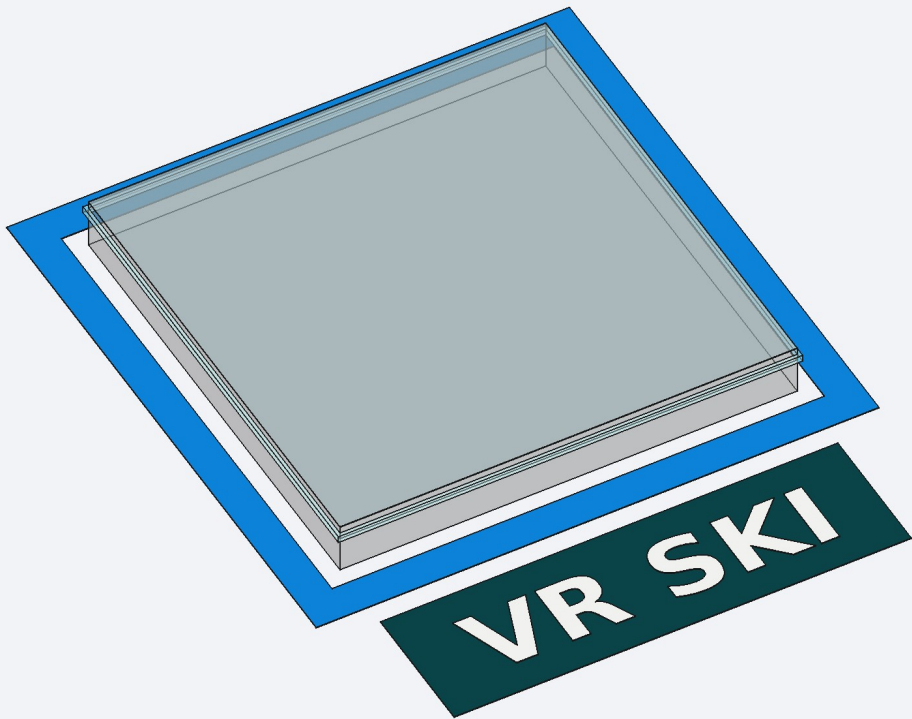
ULOGA U AKTIVACIJI / Role in the activation

Prijava prije vo nje, bez reda na anku.
Sign-up before the ride, without queueing at the bar.

GDJE NA TANDU / Where on the booth

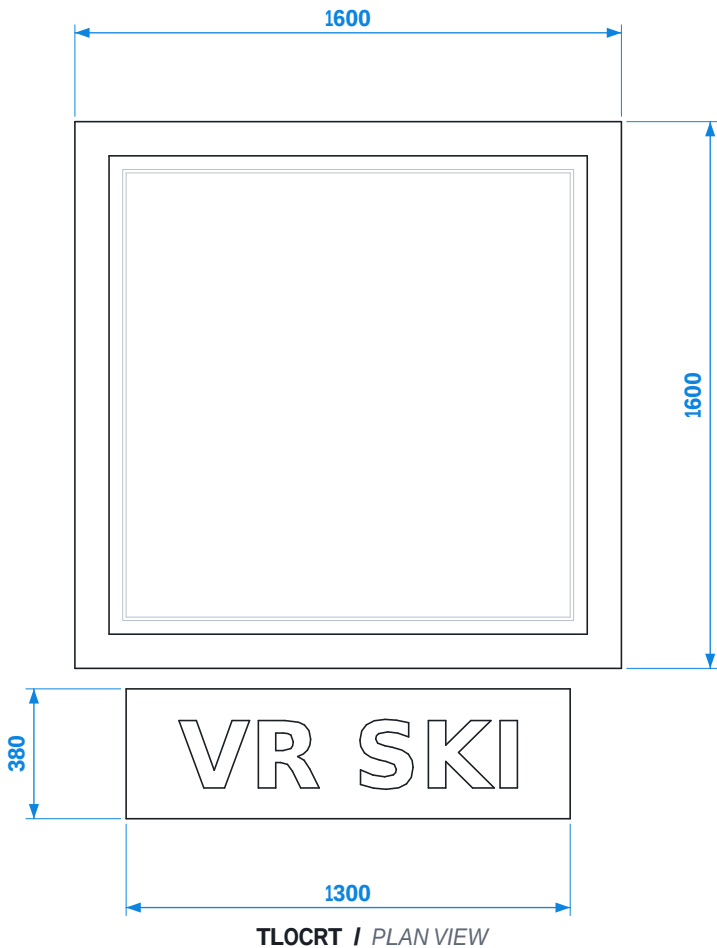


3D POGLED / 3D view



2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, približno / Dimensions in mm, approximate M 1:22 (A3)



MJERE (MM) / Dimensions (mm)

Okvir oko podija / Frame around podium	1600	1600, traka / band	100
Traka sprijeda / Front band	1300	380	
Natpis / Lettering		VR SKI, h	210

TA JE / What it is

Kvadratni okvir oko podija + traka s natpisom VR SKI ispred.
Square frame around the podium + VR SKI band in front.

Podij (5) je ovdje prozirno, samo za orijentaciju.
Podium (5) shown ghosted, for orientation only.

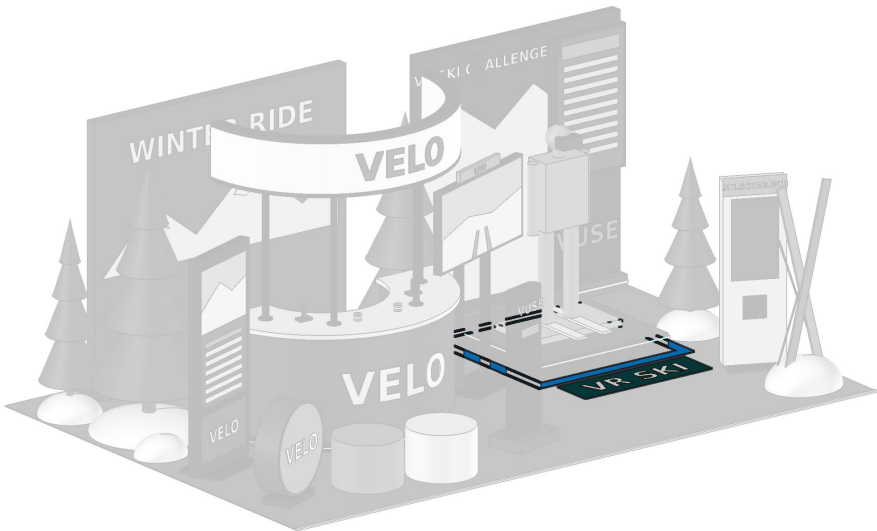
IZRADA I MATERIJALI / Build & materials

- Printana vinil folija, protuklizna (anti-slip).
Printed vinyl, anti-slip.
- Lijepi se na tepih zonu (12).
Applied on the carpet zone (12).

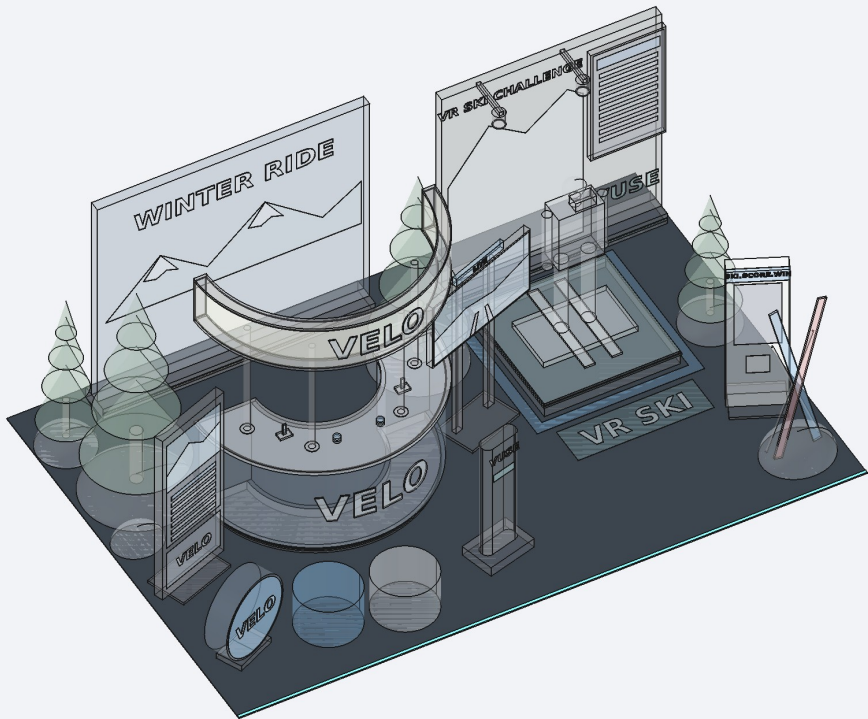
ULOGA U AKTIVACIJI / Role in the activation

Označava zonu igre oko podija i vodi pogled na VR.
Marks the play zone around the podium and leads the eye to the VR.

GDJE NA STANDU / Where on the booth



3D POGLED / 3D view



MJERE (MM) / Dimensions (mm)

Povr ina / Area	6000 4000 (24 m)
Debljina u modelu / Thickness in model	8
LED traka sprijeda / Front LED strip	6000,30 14

TA JE / What it is

Tepih ispod cijelog tанда; ostali elementi prikazani prozirno.
Carpet under the whole booth; other elements shown ghosted.

IZRADA I MATERIJALI / Build & materials

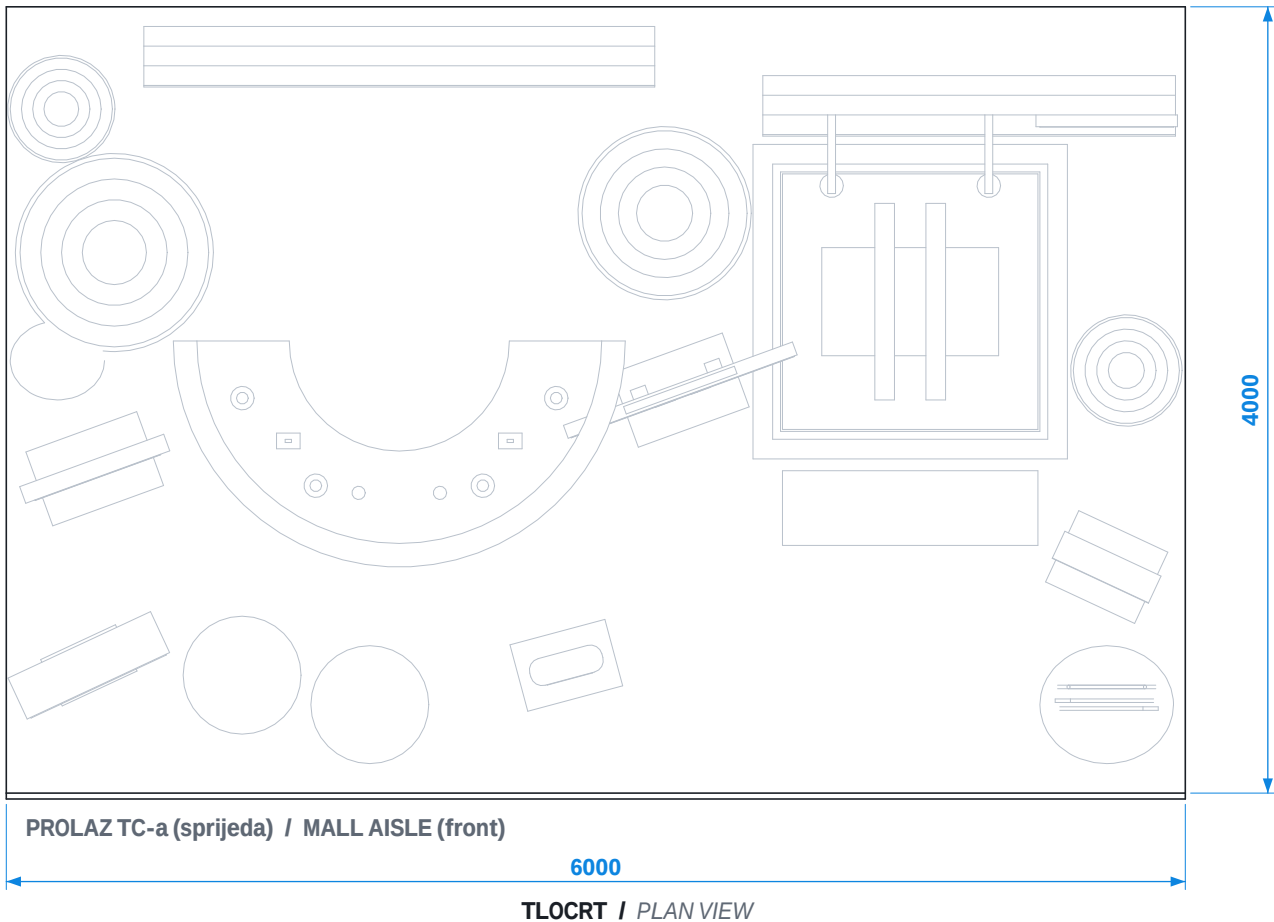
- Tamno sivi tepih (vrsta TBC).
Dark grey carpet (type TBC).
- LED traka du prednje ivice prema prolazu.
LED strip along the front edge facing the aisle.

ULOGA U AKTIVACIJI / Role in the activation

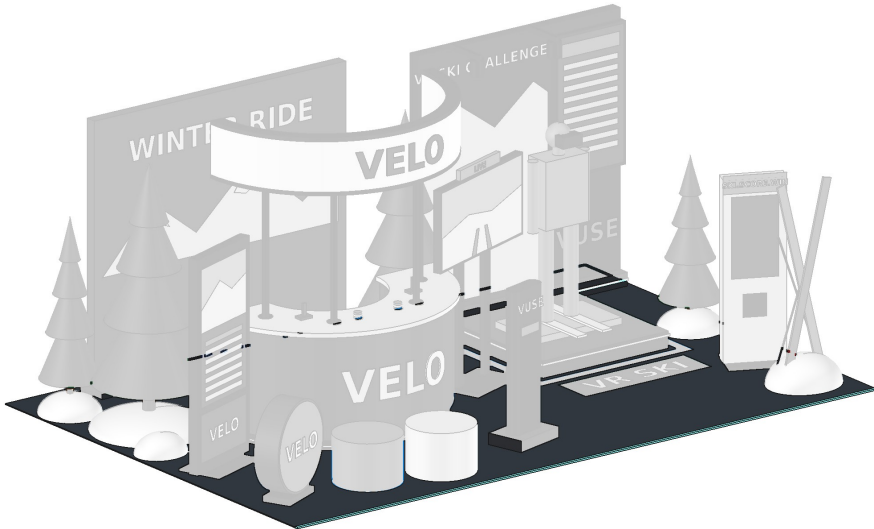
Odvaja tand od poda tr nog centra i defini e zonu.
Separates the booth from the mall floor and defines the zone.

2D POGLED S MJERAMA / 2D view with dimensions

Mjere u mm, pribli ne Dimensions in mm, approximate M 1:38 (A3)



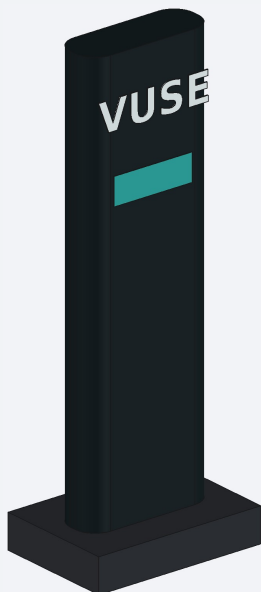
GDJE NA TANDU / Where on the booth



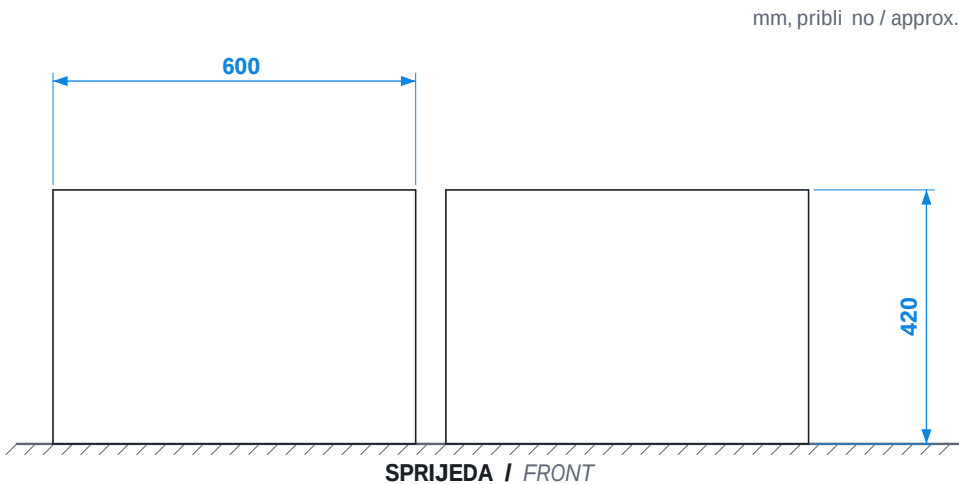
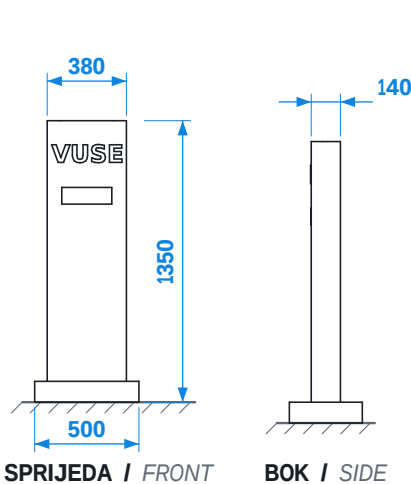
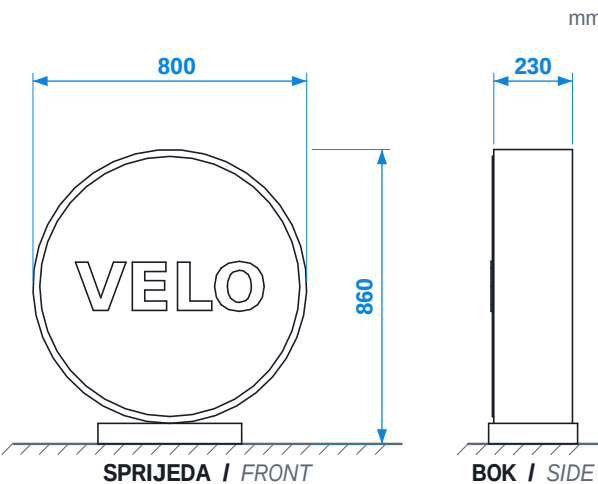
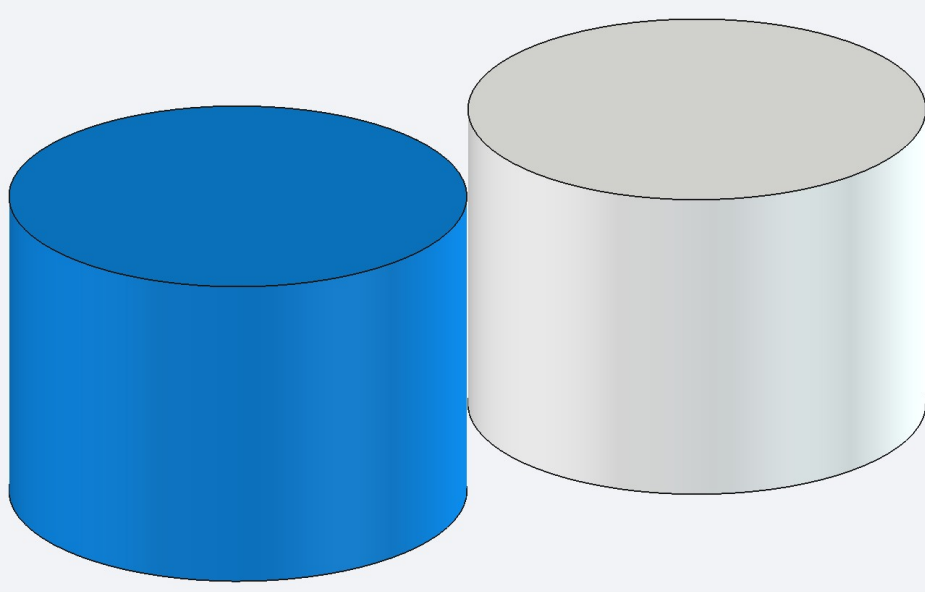
VELIKA VELO KUTIJICA / Big Velo tin



VELIKI VUSE URE AJ / Big Vuse device



TABUREI (POUFOVI) / Poufs



MJERE (MM) / Dimensions (mm)

/ Dia	800
Debljina / Depth	230
Visina s postoljem / Height with cradle	860

TA JE / What it is

Uve ana Velo kutijica, stoji na ivici u postolju.
Oversized Velo tin standing on edge in a cradle.

IZRADA I MATERIJALI / Build & materials

- Generi ki oblik; materijal i izrada TBC.
Generic shape; material and build TBC.

ULOGA U AKTIVACIJI / Role in the activation

Photo spot i brand akcent sprijeda lijevo.
Photo spot and brand accent, front left.

MJERE (MM) / Dimensions (mm)

Ure aj / Device	380	140	1250
Postolje / Plinth	500	350	100
Ukupno / Overall	h 1350		

TA JE / What it is

Uve ani Vuse ure aj na postolju.
Oversized Vuse device on a plinth.

IZRADA I MATERIJALI / Build & materials

- Generi ki oblik, zaobljene ivice; materijal TBC.
Generic shape, rounded edges; material TBC.

ULOGA U AKTIVACIJI / Role in the activation

Brand akcent ispred anka.
Brand accent in front of the bar.

MJERE (MM) / Dimensions (mm)

/ Dia	600
Visina / Height	420
Komada / Pieces	2 (plavi + bijeli)

TA JE / What it is

Dva okrugla sjedala sprijeda.
Two round seats at the front.

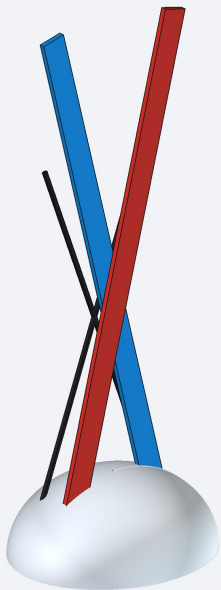
IZRADA I MATERIJALI / Build & materials

- Velo plava i bijela; materijal TBC.
Velo blue and white; material TBC.

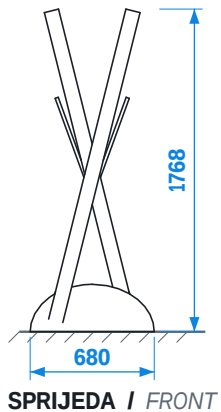
ULOGA U AKTIVACIJI / Role in the activation

Sjedenje za posjetioce koji ekaju ili gledaju.
Seating for visitors waiting or watching.

SKIJE I TAPOVI U SNIJEGU / Skis and poles in snow

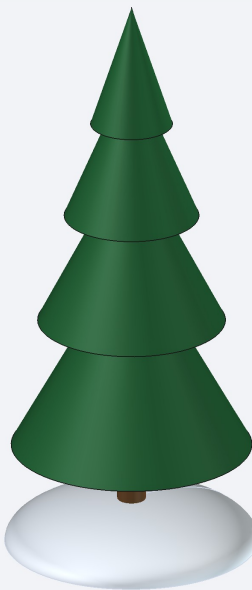


mm, pribli no / approx.

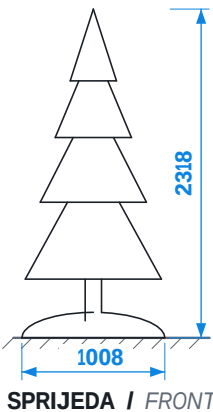


SPRIJEDA / FRONT

BOROVI (UMJETNI) / Pine trees (artificial)

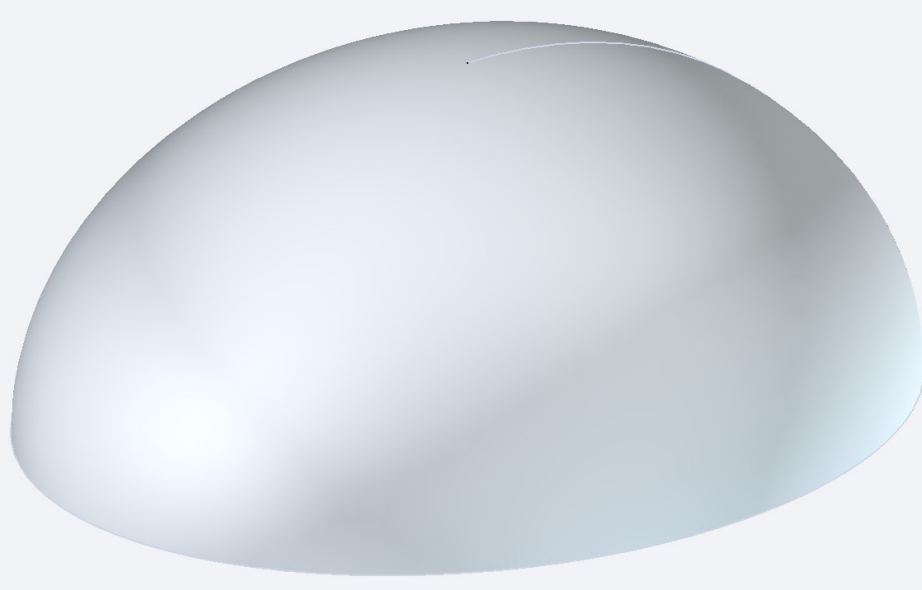


mm, pribli no / approx.

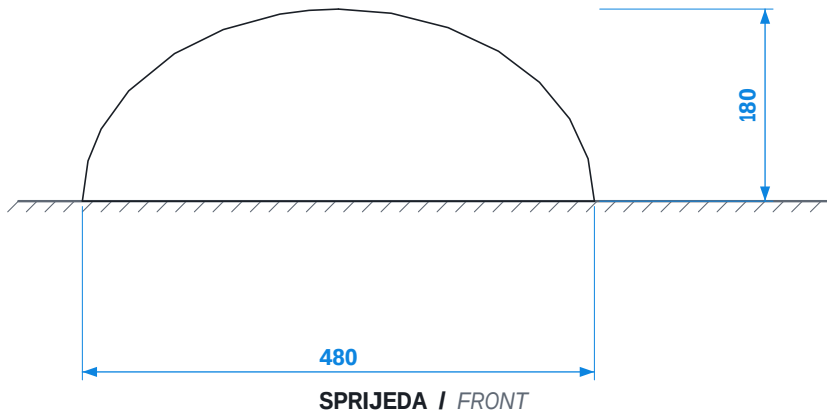


SPRIJEDA / FRONT

SNJE NI HUMCI / Snow mounds



mm, pribli no / approx.



SPRIJEDA / FRONT

MJERE (MM) / Dimensions (mm)

Skije / Skis	2	1750	80
tapovi / Poles	2	18	1300
Snje ni humak / Snow mound	680	600	260

TA JE / What it is

Ukr tene skije i tapovi zabodeni u snje ni humak.
Crossed skis and poles stuck in a snow mound.

IZRADA I MATERIJALI / Build & materials

- Prave ili dekorativne skije (TBC), humak umjetni snijeg.
Real or decorative skis (TBC), mound of artificial snow.

ULOGA U AKTIVACIJI / Role in the activation

Ski tema i photo spot sprijeda desno.
Ski theme and photo spot, front right.

MJERE (MM) / Dimensions (mm)

Prikazan / Shown	h	2320
U rasporedu / In layout	4 kom / pcs: h	2320 / 2170 / 1710 / 1510
Snijeg ispod / Snow base		1000

TA JE / What it is

Umjetni borovi sa snijegom u podno ju; 4 veli ine.
Artificial pines with snow at the base; 4 sizes.

IZRADA I MATERIJALI / Build & materials

- Umjetna jelka/bor; snje na baza (TBC).
Artificial pine/fir; snow base (TBC).

ULOGA U AKTIVACIJI / Role in the activation

Zimska atmosfera, uokviruje tand kao u BAT konceptu.
Winter mood, frames the booth as in BAT's concept.

MJERE (MM) / Dimensions (mm)

Humak / Mound	480	400	180
Ispod borova / Under trees	550	1000	

TA JE / What it is

Mali umjetni snje ni humci uz borove i skije.
Small artificial snow mounds by the trees and skis.

IZRADA I MATERIJALI / Build & materials

- Umjetni snijeg; materijal TBC.
Artificial snow; material TBC.

ULOGA U AKTIVACIJI / Role in the activation

Popunjava uglove i daje zimski izgled.
Fills corners and gives the winter look.